

ASA BOD meeting January 28th 2023

10.30am

Chair: SG

Invitees: PPax, PP, LS, SG, JC

Guest: Ken Dixon

Staff: HM

Location: Wheatland Trees Ltd.

Topic	Time
Call to order COI 10.30am	
Conflict of interest statement. READ OUT	10.33 am
Approve agenda. LS/PP Carried	10.35 am
<ul style="list-style-type: none">• Adopt previous minutes LS/PP carried• Adopt October meeting JC/PPax Carried	10.40 am
<ul style="list-style-type: none">• Board issues Need directors. HM has resigned as of Jan 2023. General discussion about how we connect with Clubs. Could youth help on other people's boats? Should ASA list the benefits of ASA membership? Newsletter has 60.7% open rate which is above MailChimp average. Everyone to write 10 bullets of the Value Of ASA	10.45 am
<ul style="list-style-type: none">• President report<ol style="list-style-type: none">a. Sent out the Newsletter for January. Try to put one per month. HM to write and SG to proof. Calendar of events. SBYC have asked for \$750 to subsidise coaching Discussion resulted in the idea of a fund you can apply for, to subsidise coaching. Pilot program to be launched. Motion: To create a Coaching Pilot Program. PPax/JC. Carried PPax to write first draft. Open to all sailors in Alberta. Event insurance \$750/club/1/club/year	10.50 am
<ul style="list-style-type: none">• Sailing Director Report<ul style="list-style-type: none">• HM has been handling jobs• CSJG applied for• CSG needs off season events. 12 month/year calendar. HM to finalise• Web work is scheduled. Owen and HM have chatted.• Credit card payment has been taken off QB on line.• Friday file in Bullet form shared with all directors of ASA	11.00 am

<ul style="list-style-type: none"> • Secretary report • No report 	11.30 am
<ul style="list-style-type: none"> • Treasurer report <ul style="list-style-type: none"> • Budget /Capital plan. LS will take a look. Budget by next meeting • Luke to get a bank job. Luke signing authority • Book-keeper. Will check with Joanne Weir. Joanne happy to continue as bookkeeper and LS ok with that 	11.35 am
<ul style="list-style-type: none"> • Communications report <ul style="list-style-type: none"> • Website • Newsletter • Instagram and Facebook. HM has passwords 	11.45 am
LUNCH	12.00 pm
<ul style="list-style-type: none"> • Sailing and racing report. • Calendar to be set for 2023. HM to circulate a first draft. 	12.35 pm
<ul style="list-style-type: none"> • Equipment report. <ol style="list-style-type: none"> 3 trailers are at JC's. All safe etc. Truck at WTL farm. The truck has no license plates. Far East. Discussion about what to do. The board is aware of the issue. Recommendation that we sell the hull as is. Motion: To set up new Far East with old Far East parts. PPax/PP. Carried. Travel logistics is an issue that HM will help with. Can we get sponsorship funding? HM to look into ideas 	12.45 pm
<ul style="list-style-type: none"> • Youth Report <ul style="list-style-type: none"> • Meeting for youth = 1 in N and 1 in S • Instructor course is March 31st to May 30th • Calendar to be circulated by HM for review • Alberta series is 4 from 6. Provincials are double points • Icebreaker, Founders, NSC, Sailwest, Driftwood, Provincials • No support for outside of Province regattas in 2023 	12.50 pm
<ul style="list-style-type: none"> • Casino Report • Some admin work to do. Thank you to very volunteer. And to every club. Thank you in newsletter. 	1.00 pm
<ul style="list-style-type: none"> • Other Business: 	
<ul style="list-style-type: none"> • The 2023 season <ul style="list-style-type: none"> ○ What are we supporting as to away regattas and how are we supporting – financially? Coach(es)? CPP program ○ Hiring a coach/coaches. Iheb a Tunisian Coach ○ PPax to go back to Iheb and clarify coaching pay expectations 	1.05 pm

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- Invoicing – us invoicing in a timely manner; coaches invoicing us PROPERLY and completely. **HM to create a reimbursement policy and form**
 - Policies for travelling as an athlete/coach/parent; applying for money from the ASA; and more
 - Monthly theme for Newsletter. **None discussed except to articulate the value proposition at every opportunity**
 - What direction should we be heading – focus for 1 year, 3 years, 5 years, 10 years...
 - **Chatted about transponder tracking for boats. Ask Isaac**
 - **Succession planning:**
 - I do not want to remain on the Board for much longer – how do we attract the right minded Board member?
 - **Suggestion of a council that was inclusive of every club and allowed for a share of ideas. 2 x a year at regattas. Idea is to host wine and cheese at each Friday night of Alberta series**
 - **Bullet points that we can share about the value proposition of ASA to be shared by all Board members and send to HM**
 - **Motion: To nominate Ken Dixon as a Director of ASA. PPax/PP. Carried. Very large round of applause heard all the way to Calgary**

- **Strategic Plan**

What to do with the 2.4?

Meeting date: 27.2.23

Terminate at 4pm KD

A. Accountability Review: Action register