

**Alberta Sailing Association  
Dedicated to Growing Sailing in Alberta**



**ASA Vision:** To promote and grow the recreation and sport of sailing

**ASA Mission:** Provide Leadership, Resources, Training and Education for Alberta Sailors

**Strategic Pillars:**

<b>Increase # of Sailors and Member Clubs</b> Provide value to Alberta sailors and clubs	<b>Provide consistent dedicated coaching</b> Provide coaching resources for member clubs	<b>Improve the Environment/Growth of Sailing</b> Enhance the Quality, Awareness & Camaraderie	<b>Ensure long term sustainability</b> Consistently grow annual revenue
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**2026 - 2028**

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